



Analysis AL Nassr FC

Club DNA
Vision
Philosophy
Squad Structure





NASSR FOR EVER AL NASSR DNA



**"THE VICTORIOUS"
-
ESSENCE OF AL
NASSR DNA**



**LEGACY OF
SPORTING
EXCELLENCE**



**«AL-
NASSRAWI» -
FANS
-
PASSIONATE
PARTICIPANTS**



**SURPASSING
RIVALRY:
NATIONAL &
INTERNATIONAL
AMBITIONS**





Al Nassr'S Role In Context of "Vision 2030"



Encouraging Participation	Providing (Alternatives) Opportunities	Developing amenities
1.Elevating Al Nassr's International Participation	1.Leading the Way with Al Nassr Academy	1.Professional Team Training Facilities
2.Developing Elite Saudi Player	2.Specialized Elite Training Programs	2.Academy Training Center
3.Attractive and Captivating Football	3.Grassroots Talent Development	3.Infrastructure to Support Growth
4.Expanding Fan Clubs	4.Alignment with a Cohesive Football Philosophy	4.Unifying sporting Vision
5.Inspiring the Younger Generation		





Success factors

Success indicators

1. Analysis

2. Concept

3. Implementation

4. Evaluation

Basis for success

Which external and internal factors influence success??

External factors

National

- Sporting competitive situation
- Championship: PIF Clubs
- RSL: Uncertainty of outcome?
- Vision 2030: (1) Increase public participation in sport activities

International

- Vision 2030: (2) Reach regional & global excellence in prof. sports
- "Perceived locational disadvantage"

Internal factors (Al Nassr club)

- Sporting factors
- Management structure
- Sporting Infrastructure
- Brand factors

Instruments for success

What concrete sporting actions are implemented?

All actions & decisions aligned with Al Nassr's Playing philosophy

- ✓ Overriding principles of play for all four stages/ phases of the game

Players, Coaches & Staff

- Coaches and players correspond to PP
- Squad structure according to player cluster

Training & match analysis(qualitative/quantitative)

- On the basis of the principles

Scouting & Transfers

- Position profiles according to PP

Talent development

- Red thread in all teams
- Individualization for top talents (weapons for specific positions)
- Players pathway to become professional

Measuring success

How to measure the sporting success of the club?

Defined criteria for success expectation and success measurement

- Result-oriented control: target/actual comparison (figures, data, facts, trends) taking into account the "unpredictability of the result".
- Process-oriented control: systematic match and training analysis + feedback discussions with officials/coaches
- Feed Forward - Control
Direction: Determination of Learnings

Club DNA & Vision

sporting goals

brand goals





Naturally required playing philosophy for Al Nassr

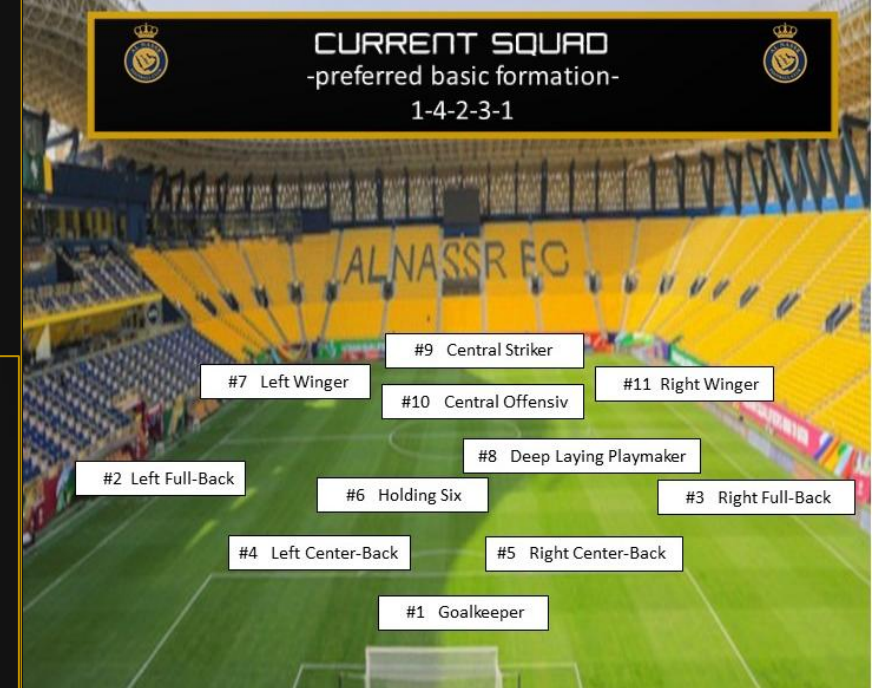


Inherent Game Demands

- **Organic Evolution of Playing Philosophy:** The necessary playing philosophy of Al Nassr evolves organically based on natural demands
 - **Changing Sporting Landscape:** The transformation in the sporting environment necessitates an adaptation of the playing philosophy.
 - **Superiority as Favorites:** Al Nassr enters 85-90% of matches as favorites, demanding a unique playing philosophy.
 - **Facing Deep-lying Opponents:** The playing philosophy must focus on dealing with deep-lying opponents who "park the bus."

Translating Demands into Philosophy

- ✓ **Possession as the Foundation:** Possession football naturally serves as the foundation of the philosophy due to opponents' styles.
- ✓ **Fast Transition in Both Directions:** The ability to transition quickly in both directions is crucial for success.
- ✓ **Ball Recovery:** Ball recovery is the key to dominance and must be emphasized.
- ✓ **Intensive Style and Climatic Conditions:** The playing philosophy should be intensive, considering the climatic conditions that push players to their limits



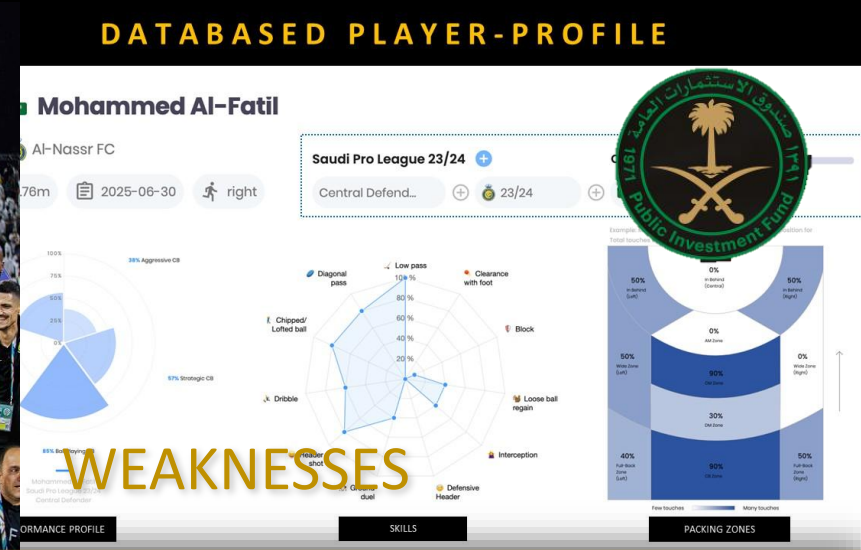


- **High Possession Play:** Emphasizes maintaining control of the ball, involving almost every player in attacking.
- **Positional Flexibility:** No strict attacking positions; players move to create space and confuse opponents.
- **Wing Attacks:** Frequent attacks down the wings to enable one-on-one situations or crosses.
- **Box Presence:** Multiple players positioned around the box to maximize goal-scoring opportunities from crosses or second balls.
- **Holding Midfielder Stability:** Acts as a link between defensive and offensive lines, providing stability and closing spaces.

- ✓ **High-Pressing Defense:** Aggressive pressing to win the ball back quickly and high up the pitch.
- ✓ **Stress Opponents:** Aim to force opponents into making mistakes or preventing them from playing calmly.
- ✓ **Defensive Block:** Adopts a defensive block formation to close spaces between the lines when playing deeper.
- ✓ **Clear Roles:** Roles are well-defined, with specific players tasked with pressing the opponent.
- ✓ **Work Rate:** Holding six maintains a high work rate, closing spaces behind the attacking midfielders and shifting as needed.
- ✓ **Full-Backs:** Full-backs closely mark their direct opponents and orient their positioning based on the opponent's movements.
- ✓ **Backwards Pass:** Aims to force the opponent into a backwards pass to maintain high pressure and keep them away from the goal.



STRENGTHS



WEAKNESSES

- ✓ **Box Presence:** The team excels at having multiple players in the box during crosses, leading to goal-scoring opportunities or maintaining possession.
- ✓ **Heading Abilities:** Players demonstrate strong heading abilities, scoring from crosses and set pieces, showcasing well-practiced routines.
- ✓ **Demanding for the Ball:** Players actively seek the ball and create solutions, posing challenging tasks for opponents and creating space for teammates.
- ✓ **Wing Play:** The emphasis on wing play is a major strength, as they have exceptional players capable of 1 vs. 1 situations, utilizing speed and technical skills to create scoring chances.

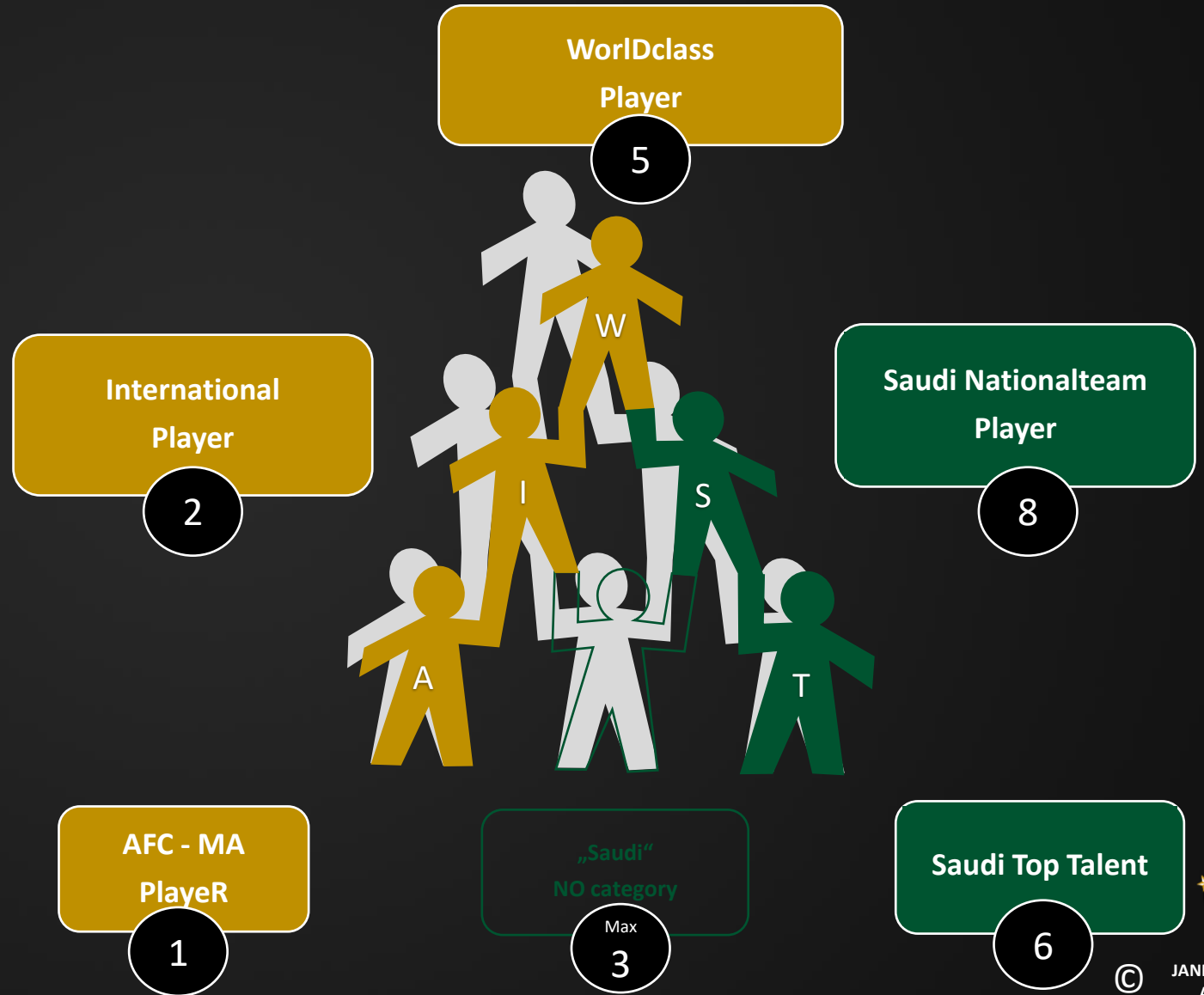
- **Passing Errors:** The squad occasionally struggles with passing accuracy, especially diagonal passes to open players on the wings, leading to turnovers.
- **Defensive Vulnerability:** Weakness in defending against players making runs behind the defense, allowing opponents to exploit spaces behind Al Nassr's defensive line.
- **Space Between Lines:** In some matches, the team couldn't close spaces between the lines efficiently, leading to opportunities for stronger opponents to exploit



AL NASSR Squad (Ideal 25 squad (until max. 2025) -player cluster/number of players-

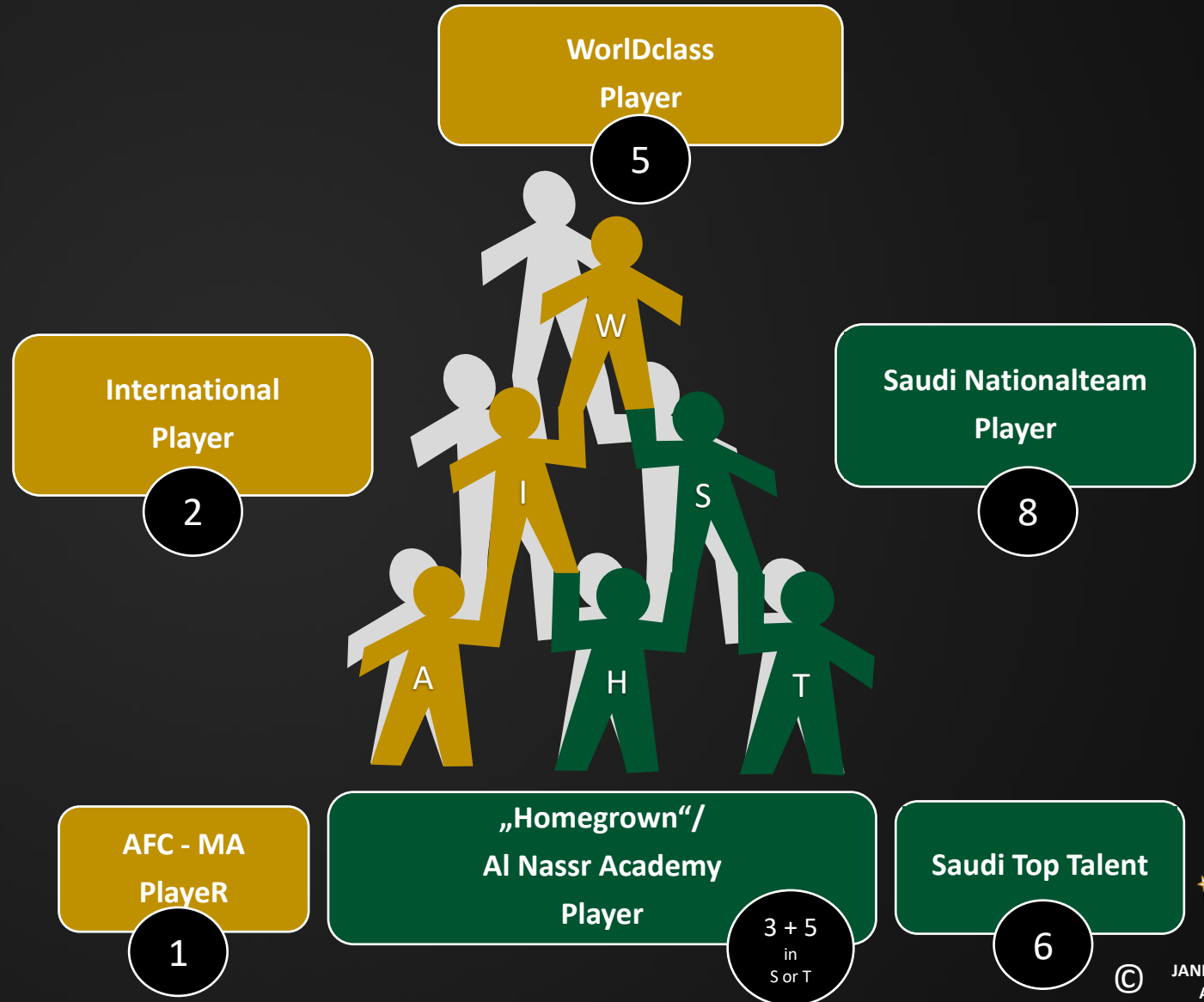


- AFC Champions League Foreign Player Quota: 5+1(AFC) impacting squad composition in international competitions.
- RSL Current Foreign Player Quota: RSL clubs can register a total of eight foreign players
- RSL Squad Size Reduction for Senior Players (2025-2026): Reduction in squad size for senior players from 35 to 25 players, with the remaining 10 squad members required to be under 21 years old
- RSL Homegrown Player Requirement (2026-2027): Announced requirement for each RSL club to include eight "homegrown" players who are graduates of their club academies in their 25-player main squad





AL NASSR Squad (Ideal 25 squad latest 2026 -player cluster/number of players-



➤ RSL Homegrown Player Requirement (2026-2027): Announced requirement for each RSL club to include eight "homegrown" players who are graduates of their club academies in their 25-player main squad





current Squad -ideal/main positions-



	7. C. Ronaldo
	16. M. Maran



	10. S. Mane
	29. A. Ghareeb
	11. K. Al-Ghannam



	94. Talisca
	14. Sami Al-Najei



	25. Otavio
	23. A. Yahya



	77. M. Brozovic
	17. A. Al. Khaibari



	6. S. Fofana
	8. A. Al-Sulaiheem
	19. A. Al-Hassan
	21. M. Ali

	15. A. Telles
	24. M. Qasem



	27. A. Laporte
	3. A. Madu



	5. A. Al-Amri
	4. M. Al.-Fatil
	78. A. Lajami



	2. S. Al-Ghannam
	12. N. Al-Boushal



	22. D. Ospina
	44. N. Al- Aqidi
	33. W. Abdullah



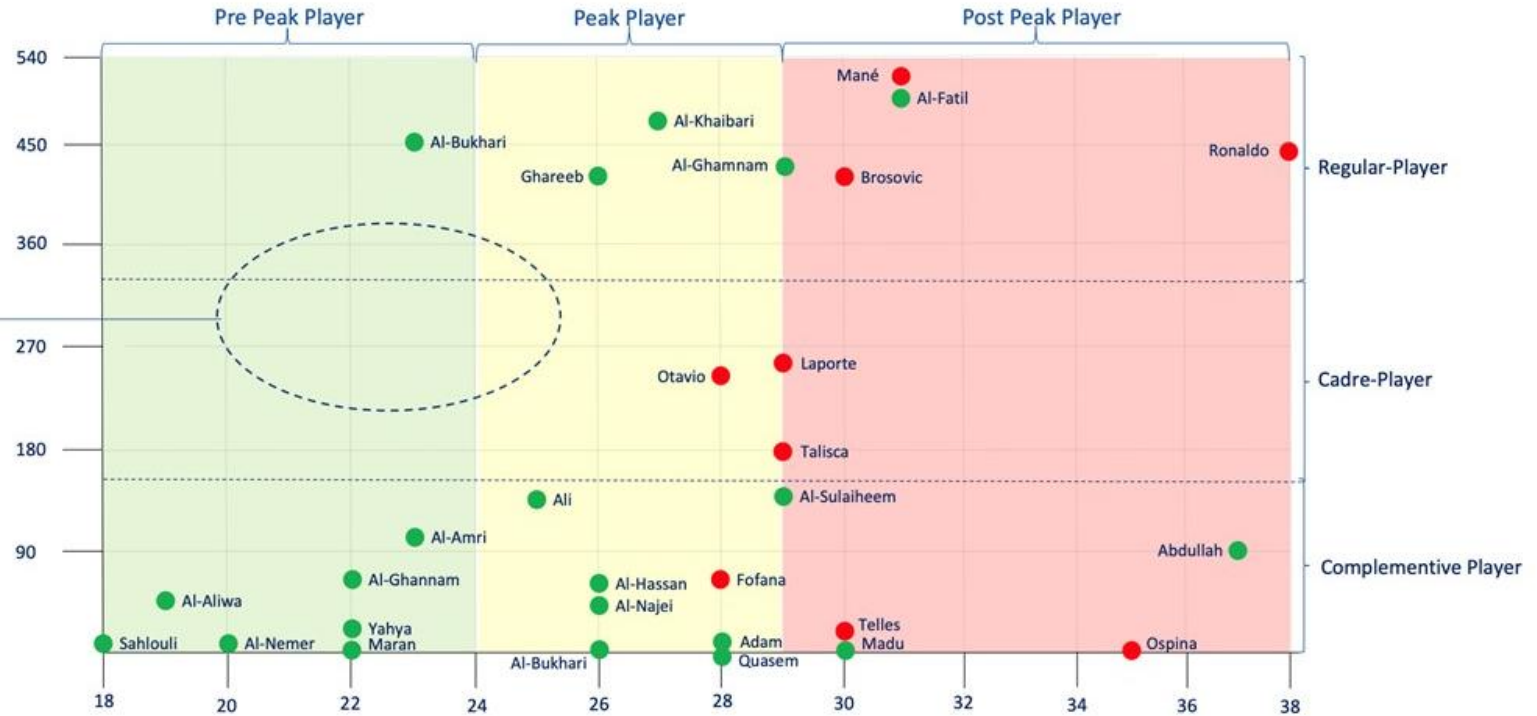


current Squad -Age plot & Playing Time-



Current Age Plot – 2023/24

Need of Saudi Pre Peak player with regular minutes. (Fullback)





Squad optimization -short term-



1. Left-Back Position: Address the underutilization of foreign player slots by signing a high-quality local Saudi left-back, considering the potential unavailability of Alex Telles for AFC Champions League. Options include Moteb Al-Harbi, Zakaria Hawasawi, and Islam Hawasawi.



2. Goalkeeper Situation: Given David Ospina's non-registration due to foreign player rules, consider promoting Nawaf Al Aqidi as the primary goalkeeper.

3. Talisca Replacement: As Talisca may no longer be in the best starting eleven, explore options to replace him preferably with a worldclass RCB.



4. Right Center-Back Reinforcement: Identify a top-class right center-back to address the positional weakness within the central core. As local options are limited, consider pursuing an internationally world class player like Marquinhos, Virgil van Dijk, or Raphael Varane.

5. Alternative AFC Player: If securing an internationally renowned player is not feasible, consider replacing Talisca with an AFC player who is notably superior and harmonizes well with the squad, potentially Heung-min Son or another high-caliber AFC option.



6. World-Class Player Addition: Explore the possibility of adding a world-class player, such as Mohamed Salah or Kevin De Bruyne, to enhance the team's performance, particularly in the AFC Champions League.





Squad optimization -medium & long term-



1. Saudi Talent Development: Priority on nurturing Saudi players through the club's academy and efficient scouting.
2. Goalkeeper: Believe in Nawaf & Develop a homegrown goalkeeper as no.3
3. Center Backs: Focus on Saudi talent development for central defense, with potential world-class reinforcement (RCB) in the medium term.
4. Left Back: Secure a suitable local player and invest in two Saudi left-backs for the future.
5. Holding Six: Explore the addition of another Holding 6 player for midfield.
6. Deep-Lying Playmaker: Streamline midfield options (to much player with the same profile), ensuring the integration of Saudi talents.
7. Central Offensive Midfielder: Consider world-class additions that align with the club's tactical philosophy.
8. Left Winger: Provide significant playing time for promising Saudi talents like al Ghannam.
9. Right Winger: Foster emerging academy talents, such as Ayman Yahya, with regular playing opportunities.
10. Central Striker: Maintain a long-term perspective, prioritizing Saudi talent development, while acknowledging the need for world-class options.

Strategically incorporating world-class players, coupled with a strong commitment to Saudi talent development, ensures both immediate competitiveness and long-term sustainability, in line with evolving regulatory requirements.



10-Point Plan for Sustaining Al Nassr's Sporting Success



Ensure that the uniform Al Nassr playing philosophy serves as the foundation for all sporting activities

Embrace adaptability over a fixed formation, recognizing the dynamic nature of modern football

Foster alignment between coaching staff and players with the club's playing philosophy

Develop detailed position profiles based on a specific basic formation to aid in squad planning and long-term success.

Implement daily scrutiny of the playing philosophy qualitative and quantitative analysis.

1

Core Philosophy as a Foundation



2

Adaptability Over Fixed Formation



3

Alignment with Coaching Staff



4

Position Profiles for Squad Planning



5

Daily Scrutiny of Philosophy



Data-Driven Scouting

6

Develop club-specific KPIs for each position to enable data-driven scouting aligning with the philosophy.

7

Integration in Youth Development



Extend the playing philosophy into talent development within the academy

8

Individualized Coaching



Implement individualized coaching and development strategies for top talents

9

Structured Player's Pathway



Establish a structured "player's pathway" to professionalism, simplifying the journey for young talents and creating an efficient talent pipeline..

10

Holistic Contribution to Initiatives



Take on leadership role in sports sector initiatives

